

From: Rodney Alsup (Making GME Program Management Simple) RGAIsup@MBANewsDigest.com
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WPU, Meredith College Launch 5-Year Accelerated MBA Program

Written by: William Peace University (WPU)

Published by: William Peace University (WPU) on 9/22/2021

MBA News Digest Comment: None.

Extracted Content: William Peace University (WPU) and Meredith College have partnered to create an accelerated program for students seeking both an undergraduate degree and an MBA in Raleigh.

With the new program, students could earn both degrees in five years. As they work to complete the undergraduate coursework in four years, students in this program will be able to add two Meredith graduate courses into the senior year – giving the student an advantage toward completion of his or her graduate degree in just one more year.

Students who enroll will complete classes at both institutions, though most of the general and undergraduate coursework will take place at WPU. Graduates from the program will leave with a WPU bachelor's degree and a Meredith MBA.

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The executive MBA gets entrepreneurial

Written by: Seb Murray

Published by: Financial Times on 10/10/2021

MBA News Digest Comment: None.

Extracted Content: EMBA's are no longer the preserve of corporate high-flyers, as alumni go it alone.

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Georgia State Researchers Join \$20 Million Project To Harness Artificial Intelligence, Transform Online Education For Adults

Written by: Anna Varela

Published by: Georgia State News Hub on 7/29/2021

MBA News Digest Comment: None.

Extracted Content: The National Science Foundation (NSF) announced today that it is investing \$20 million in a collaborative effort by Georgia universities and other partners to leverage artificial intelligence to transform adult learning in STEM (science, technology, engineering and mathematics) fields.

Led by the Georgia Research Alliance (GRA), the effort unites experts in computer science, artificial intelligence (AI), cognitive science, learning science and education from Georgia Institute of Technology, Georgia State University, the Technical College System of Georgia, Arizona State University, Boeing, Drexel University, Harvard University, IBM, IMS Global and the University of North Carolina at Greensboro and Wiley.

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The American Upskilling Study: Empowering Workers for the Jobs of Tomorrow

Written by: Gallup

Published by: Gallup on 10/7/2021

MBA News Digest Comment: None.

Extracted Content: How access to upskilling is becoming a sought-after employee benefit -- and a powerful talent attraction tool.

As the U.S. economy recovers from the impact of [C-VID-19], upskilling programs -- defined as training or education that teaches new skills or advances existing skills -- present a compelling opportunity for workers and businesses.

Gallup, commissioned by Amazon, conducted the most comprehensive study to date on upskilling -- *The American Upskilling Study: Empowering Workers for the Jobs of Tomorrow*.

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Deal Creates New Model for Adult Learners

Written by: Goldie Blumenstyk

Published by: The Chronicle of Higher Education on 10/6/2021

MBA News Digest Comment: None.

Extracted Content: A university's new affiliation represents a novel model for online and adult learners.

Last month an adult-serving institution of 22,000 students officially switched its affiliation from the California university where it began 60 years ago to the public-university system in Massachusetts. That move, which turned Brandman University (formerly affiliated with Chapman University, in Orange County), into the University of Massachusetts Global, didn't trigger much of a public fuss — especially compared with other deals in this vein. (See Purdue and Kaplan or Arizona and Ashford).

Still, several aspects of this move are worth a closer look for what they might signal about both the evolving opportunities for so-called nontraditional students and the risks and opportunities of operating in the shadow of Western Governors University and Southern New Hampshire University, the two nonprofit online behemoths that now dominate the sector. As the ed-tech consultant and analyst Phil Hill puts it, those institutions are “who people are reacting to” these days. (A recent conversation with Hill informed some of what I share below).

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FIRST EXECUTIVE WOMEN'S MBA COHORT COMPLETES PROGRAM

Written by: Kathyne Davis

Published by: Brenau Window on 10/5/2021

MBA News Digest Comment: None.

Extracted Content: After 20 months, 10 courses, three residencies and countless hours of studying, the first cohort of the Executive Women's Master of Business Administration program in The Women's College of Brenau University finished in August with a residency

program in the Women's College of Florida University finished in August with a residency in Atlanta and Gainesville.

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ESCP Business School's Executive MBA becomes 100% customisable

Written by: India Education Diary

Published by: India Education Diary on 10/4/2021

MBA News Digest Comment: None.

Extracted Content: To better respond to the new needs of global leaders, ESCP Business School's Executive MBA is reinventing itself with a fully customisable and flexible format available across its six international campuses from the start of the new academic year in January 2022.

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Bloomberg Businessweek's MBA Ranking Cannot Be Replicated By The Published Data & Methodology

Written by: Anjani Jain

Published by: Poets&Quants on 10/8/2021

MBA News Digest Comment: None.

Extracted Content: On September 15th, *Bloomberg Businessweek* (BBW) published its annual ranking of MBA programs including 119 schools across four regions. In the U.S. ranking, each school is evaluated on five factors ('indexes,' as *BBW* calls them): *Compensation, Learning, Networking, Entrepreneurship, and Diversity*. Diversity is a new index introduced in the 2021 ranking of U.S. schools. These indexes are assigned relative weights, and using those weights to compute a composite score, *BBW* arrives at a ranking of the schools. A unique feature of the *BBW* methodology since 2018 is the 'crowd-sourcing' of weights for the indexes of the ranking. *BBW's* stated methodology is elaborate and mentions the crowd-sourcing feature prominently: "Rather than assign the indexes

relative weightings ourselves, as most rankings systems do, we let the stakeholders decide. In our surveys, we ask students, alumni, and recruiters what was most important to them.”

It is therefore problematic (and ironic) that *BBW's* published ranking of the U.S. schools *cannot* be replicated by applying their stakeholder-generated weights to the five indexes that make up the overall score for each school. Using *BBW's* published index scores and index weights produces a ranking dramatically different from the one that *BBW* has published.

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The Politics of Influence in Top Management Team Meetings

Written by: Michael Jarrett, Feng Liu, and Sally Maitlis

Published by: INSEAD Knowledge on 10/11/2021

MBA News Digest Comment: None.

Extracted Content: Top management teams (TMT) have been studied since at least the 1980s for insights into how chief executives and their deputies make the strategic decisions that can make or break organisations. But little is known about what *exactly* happens in the decision-making process, which more often than not is steeped in politics and power play. This article is about a ground-breaking study we conducted that filmed and analysed verbal and non-verbal exchanges in TMT meetings as they happened.

Our findings, published in a new paper, suggest that, contrary to previous research that highlighted the influence of stable, longstanding alliances in organisations, coalition-building in TMTs can also be in-the-moment and fluid. By forming even temporary coalitions with other TMT members and deploying simple influencing behaviours, senior managers can persuade the CEO to take their side and sway key decisions.

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MIT's 'Beer Game' Shows Humans Are Weakest Link in Supply Chains

Written by: Enda Curran and Brendan Murray

Published by: Bloomberg Businessweek on 10/7/2021

MBA News Digest Comment: None.

Extracted Content: Prospects that the world's snarled supply chains may become less tangled were dealt a setback last month when a couple of MIT students bought 10,000 cases of beer.

The purchase order wasn't real. It was part of a role-playing exercise called the Beer Game that's something of a rite of passage for first-year MBA students at the prestigious Sloan School of Management. Created in the 1960s, it models the supply-and-demand dynamics among a brewery, distributor, wholesaler, and retailer. At the Sept. 24 game, held at a Marriott in Cambridge, Mass., Team Bemba got nervous, made the big buy, and amassed \$213,000 in make-believe carrying costs.

The real-life takeaway: The urge to hoard, which has fueled panic buying of everything from flour to microchips, was alive and well in this crop of budding corporate managers. "The pandemic revealed flaws that were latent all along our globalized supply chains," said management professor John Sterman, addressing the 125 assembled students before the game got under way. "It's urgent that we figure out how to improve them so we are prepared for the next shocks, whether another pandemic, civil unrest, climate change—or all of the above."

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Free MBA for SEGi students

Written by: The Star

Published by: The Star on 10/10/2021

MBA News Digest Comment: None.

Extracted Content: AS the nation moves steadily towards an economy dominated by skills, recruiters are seeking talent with the leadership skills necessary for future business growth.

Confronted with a reported leadership drought in organisations across industries, SEGi University is giving young professionals an opportunity to obtain their Master of Business Administration (MBA) for free.

All SEGi Bachelor degree programme students — except for those in engineering — are eligible for this free MBA programme.

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E-learning trends: traditional schools vs digital schools

Written by: Luis Toro Dupouy

Published by: EFMD Global Blog on 10/7/2021

MBA News Digest Comment: None.

Extracted Content: One of the obvious consequences of the [C-VID-19] pandemic and subsequent lockdowns has been the acceleration of the inevitable digital transformation. The impact is not only on consumption patterns or the way of working but also in the way of learning. Since the first e-learning initiatives in the 1970s, the industry has grown rapidly and will undoubtedly play a leading role in the 21st century way of learning.

According to Global Market Insights (2021), the global e-learning market has already reached figures above \$250 billion and is anticipated to grow at an exponential CAGR of over 21% between 2021 and 2027. The growth projections are across the globe, for Europe, North America, Latin America and Asia.

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Is The Four-Day Working Week The Future Of Work?

Written by: MBA News Australia

Published by: MBA News Australia on 10/7/2021

MBA News Digest Comment: None.

Extracted Content: Dr Jane Menzies MBA from Deakin Business School makes the case that a four-day work week is “associated with less stressed and more empowered workers.”

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Professional Development Builds Long-Term Skills

Written by: LINDSEY STEIGER-MUCK

Published by: Walton MBA Insider on 10/6/2021

MBA News Digest Comment: None.

Extracted Content: Walton MBA Professional Development is a one-credit hour course that students are enrolled in three times throughout the program. It's one of the most innovative aspects of the Walton MBA.

The class is held during the first weeks of the program each semester and focuses on a variety of sessions that do just what the name suggests – help the students grow professionally. Student personal growth is also important to us, so we believe this goes beyond their careers and employability.

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Creating an Innovation Space to Solve Real-World Problems

Written by: Nick Swayne

Published by: Campus Technology on 9/1/2021

MBA News Digest Comment: None.

Extracted Content: In higher education, we're preparing students for the real world. This means giving them hands-on experience finding solutions to problems that they might encounter when they are in the workforce. At James Madison University in Virginia we took this approach when we created our version of an innovation space: JMU X-Labs.

If you want to have a program that truly prepares students — that is, one that teaches collaboration and critical thinking skills, draws students from all disciplines and supports innovative real-world projects — you have to start by making sure you have the right equipment and the right technology to handle the types of projects students will be working on. There isn't a one-size-fits-all approach to this. JMU X-Labs offers a great lesson on the importance of creating multiple iterations — and learning from each one — in order to ensure the lab is successful.

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Impact of Student Loan Debt on Young Lawyers

Written by: Alexis Gravely

Published by: Inside Higher Ed on 9/23/2021

MBA News Digest Comment: None.

Extracted Content: A recent report by the American Bar Association Young Lawyers Division and AccessLex Institute shows student loan debt is common and burdensome for young lawyers -- about 90 percent of those surveyed said their debt impacted their advancement toward major life milestones, and a majority of borrowers said they are anxious, stressed, regretful or guilty due to their loan debt.

As a result, the ABA is calling on federal policy makers to take action to relieve the burden of student loan debt for lawyers -- most of which comes from attending law school -- during its Student Debt Week of Action happening throughout this week.

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Colleagues on the Move

Meet Mary Jacobs, new assistant dean and MBA program director

Written by: Carissa Andrews

Published by: Saint Mary's University on 10/8/2021

Extracted Content: Driven to fostering notable, necessary change in the workforce, Mary Jacobs brings both a profound, invaluable expertise and a fresh sense of energy and drive to her role as assistant dean and MBA program director within the School of Business and Technology.

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B-CU appoints new dean of the College of Business & Entrepreneurship

Written by: Daytona Times

Published by: Daytona Times on 10/12/2021

Extracted Content: Bethune-Cookman University has appointed Lawrence M. Drake II, Ph.D. as the new dean of the College of Business & Entrepreneurship, succeeding Interim Dean, Ranjna Patel, DBA.

Drake assumed his role on Oct. 1 and will concurrently serve as the CEO of LEADership, Education and Development (LEAD), a nonprofit organization committed to developing generations of lifelong learners.

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Robinson College of Business Names Sarah Gill Director of Graduate Recruiting and Admissions

Written by: Jenifer Shockley

Published by: Georgia State University's J. Mack Robinson College of Business on 10/8/2021

Extracted Content: After a nationwide search, Sarah Gill has been appointed director of recruiting and admissions at Georgia State University's J. Mack Robinson College of Business. She brings more than 15 years of higher education experience to the position.

Gill most recently was director of executive education open enrollment at Emory University's Goizueta Business School. Along with other duties, Gill collaborated with degree programs to launch for-credit open enrollment offerings for healthcare leaders. She also spearheaded the launch of a popular weekly webinar to educate and support leaders during the pandemic.

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